

# POHNNAPAT PHUSANTI

(MERCY PHU)

I am a multidisciplinary designer and art director who has board experiences in art, design, visual branding and cultural analysis. My areas of specialization encompass illustration, graphic design, and moving image creation. I am passionate and ambitious about creatively challenging myself, and I have an ability to work in diverse teams, while being adaptable through my current and growing skillset.

## JOB EXPERIENCE

- 2024**      **ACCENTURE**  
**Designer**  
Clients : L'oreal Groupe
- 2021 – 2023**      **VAYNERMEDIA (APAC)**  
**Designer**  
Clients : Disney+(APAC) / Pantene / Pepsi  
Tipco / Aura / Prudentials / Pocky(AU)
- 2018 – 2019**      **WUNDERMAN THOMPSON**  
**Digital Designer**  
Clients : Huggies / Shell / Johnson's Colgate /  
Protex / Care / Neutrogena Frisky / Supercoat.
- 2017**      **BANGKOK FASHION & ART INSTITUTE**  
**Creative & Graphic Designer**

## EDUCATION

- 2019 – 2020**      **UNIVERSITY OF THE ARTS LONDON**  
Master of Arts (*Distinction*)  
Illustration and Visual Media  
London, United Kingdom
- 2012 – 2015**      **THAMMASAT UNIVERSITY**  
Bachelor of Fine and Applied Arts  
Fashion Design  
Bangkok, Thailand



## DESIGN PROJECTS

<https://www.behance.net/gallery/106319513/Mercy-Phus-Portfolio>



 [p.phusanti@gmail.com](mailto:p.phusanti@gmail.com)

 **Bangkok, Thailand**

 [www.mercyphu.com](http://www.mercyphu.com)

 **Pohnnapat Phusanti**

## SKILLS

Graphic Design  
Illustration  
Visual Branding  
2D Animation  
Video Editing  
Retouching  
Packaging Design  
World Art History

## PROGRAMS

Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe Premiere Pro  
ProCreate  
SparkAR  
MS Offices  
Google Workspace

## LANGUAGES

English & Thai  
(Beginner to Mandarin & Japanese)